



WEWS

# ORDER

Flight Dates **10/02/12-10/07/12**

Contract / Revision      **311829 /**  
Original Date / Revision  
                                  09/20/12    09/20/12  
Advertiser **Obama / Democrat / Preside**

Agency    **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80  
 Washington, DC 20007**

Product  
**Candidate. OFA Sked A 10.2-10.7.1**  
Agency Com    15%  
Billing Contact  
**1010 Wisconsin Avenue - Suite #80  
 Washington, DC 20007**

Sales Office    EWSDC  
Sales Region   NAT  
Agency Ref    2

Order Sep            00:20:00  
Estimate #          **1537**  
Alt Order #  
Billing Type        Cash  
Order Type        GENERAL  
Billing Cycle       EOM/EOC  
Billing Calendar   BROADCAST  
Demographic      A35+  
Rev Codes          POL            POL            CAND  
Product Codes   PL  
Priority               P-3  
Advertiser Ref

Primary Account Executive  
 Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 79215

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	130	\$67,332.75	\$79,215.00	0.00
<b>Totals</b>	<b>130</b>	<b>\$67,332.75</b>	<b>\$79,215.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/07/12	130	\$67,332.75	\$79,215.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WEWS	10/02/12	10/07/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	- 2111 - -	:30	5	\$35.00	P-3	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	- 2111 - -	5		\$35.00		0.00						
N 2	WEWS	10/02/12	10/07/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	- 1212 - -	:30	6	\$40.00	P-3	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



**WEWS**

Print Date: 09/24/12

Page 2 of 5

Contract / Revision     **311829**     Flight Dates **10/02/12-10/07/12**

Hiatus Dates

Original Date / Revision   09/20/12/   09/20/12

Order Sep   00:20:00

Advertiser   **Obama / Democrat / Presid**   Product **Candidate. OFA Sked A 10.** Estimate #   **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 2	WEWS	10/02/12	10/07/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	- 1212 - -	:30	6	\$40.00	P-3	0.00	NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1212 - -					6	\$40.00		0.00			
N 3	WEWS	10/02/12	10/07/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	- 1121 - -	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1112 - -					5	\$75.00		0.00			
N 4	WEWS	10/02/12	10/07/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	- 1211 - -	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1211 - -					5	\$200.00		0.00			
N 5	WEWS	10/02/12	10/07/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	- 2222 - -	:30	8	\$210.00	P-3	0.00	NM	8	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 2222 - -					8	\$210.00		0.00			
N 6	WEWS	10/06/12	10/06/12	Sa 6a-8a News Sa 6-8a News	CM	6-8a	- - - - - S -	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S -					2	\$75.00		0.00			
N 7	WEWS	10/02/12	10/07/12	M-F 9-10a M-F 9-10a	CM	9-10a	- 1211 - -	:30	5	\$175.00	P-3	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1211 - -					5	\$175.00		0.00			
N 8	WEWS	10/02/12	10/07/12	M-F 10-11a M-F 10-11a	CM	10-11a	- 1211 - -	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1211 - -					5	\$300.00		0.00			
N 9	WEWS	10/02/12	10/07/12	M-F 11-12p M-F 11-12p	CM	11a-12p	- 1 - 11 - -	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1 - 11 - -					3	\$225.00		0.00			
N 10	WEWS	10/02/12	10/07/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	- 1112 - -	:30	5	\$225.00	P-3	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1112 - -					5	\$225.00		0.00			
N 11	WEWS	10/02/12	10/07/12	M-F 1-2p M-F 1-2p	CM	1-2p	- 1211 - -	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 1211 - -					5	\$200.00		0.00			
N 12	WEWS	10/02/12	10/07/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	- 11 - 1 - -	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- 11 - 1 - -					3	\$400.00		0.00			
N 13	WEWS	10/07/12	10/07/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	- - - - - S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S					1	\$300.00		0.00			
N 14	WEWS	10/07/12	10/07/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	- - - - - S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - - S					1	\$35.00		0.00			



**WEWS**

Print Date: 09/24/12

Page 3 of 5

Contract / Revision      **311829**      Flight Dates **10/02/12-10/07/12**

Hiatus Dates

Original Date / Revision    09/20/12/    09/20/12

Order Sep    00:20:00

Advertiser    **Obama / Democrat / Presid**    Product **Candidate. OFA Sked A 10.**    Estimate #    **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 14	WEWS	10/07/12	10/07/12	SU Kaleidoscope SU Kaleidoscope	CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$35.00		0.00			
N 15	WEWS	10/07/12	10/07/12	SU 1030-11a Showcase SU 1030-11a Showcase c	CM	1030-11a	-----S	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$150.00		0.00			
N 16	WEWS	10/02/12	10/07/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	-1112--	:30	5	\$370.00	P-3	0.00	NM	5	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1112--					5	\$370.00		0.00			
N 17	WEWS	10/02/12	10/07/12	M-F 3-4p Katie M-F 3-4p Katie	CM	3-4p	-1121--	:30	5	\$225.00	P-3	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1121--					5	\$225.00		0.00			
N 18	WEWS	10/02/12	10/07/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	-1112--	:30	5	\$325.00	P-3	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1112--					5	\$325.00		0.00			
N 19	WEWS	10/02/12	10/07/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	-11-1--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-11-1--					3	\$400.00		0.00			
N 20	WEWS	10/07/12	10/07/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$300.00		0.00			
N 21	WEWS	10/02/12	10/07/12	M-F 7-730p 7-730p The List	CM	7-730p	-1112--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1112--					5	\$500.00		0.00			
N 22	WEWS	10/02/12	10/07/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	-1112--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1112--					5	\$400.00		0.00			
N 23	WEWS	10/02/12	10/02/12	Tuesday Prime A Tuesday Prime A	CM	8-9p	-T-----	:30	2	\$5,000.00	P-3	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					2	\$5,000.00		0.00			
N 24	WEWS	10/02/12	10/02/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	2	\$2,800.00	P-3	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					2	\$2,800.00		0.00			
N 25	WEWS	10/03/12	10/03/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$2,000.00		0.00			
N 26	WEWS	10/04/12	10/04/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$3,500.00		0.00			



**WEWS**

Print Date: 09/24/12

Page 4 of 5

Contract / Revision      **311829**      Flight Dates **10/02/12-10/07/12**

Hiatus Dates

Original Date / Revision    09/20/12/    09/20/12

Order Sep    00:20:00

Advertiser    **Obama / Democrat / Presid**    Product **Candidate. OFA Sked A 10.**    Estimate #    **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N26	WEWS	10/04/12	10/04/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---					1	\$3,500.00		0.00			
N27	WEWS	10/05/12	10/05/12	Friday Prime B Friday Prime B	CM	9-10p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$1,400.00		0.00			
N28	WEWS	10/05/12	10/05/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$1,400.00		0.00			
N29	WEWS	10/07/12	10/07/12	Sunday Prime A Sunday Prime A	CM	7-8p	-----S	:30	2	\$1,600.00	P-3	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					2	\$1,600.00		0.00			
N30	WEWS	10/07/12	10/07/12	Sunday Prime C Sunday Prime C	CM	9-10p	-----S	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$2,800.00		0.00			
N31	WEWS	10/02/12	10/07/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	--111-1	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--111-1					4	\$700.00		0.00			
N32	WEWS	10/02/12	10/07/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	-111---	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-111---					3	\$250.00		0.00			
N33	WEWS	10/07/12	10/07/12	SU 1125p-12a Sports Ext SU 1135p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$300.00		0.00			
N34	WEWS	10/02/12	10/07/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	---1---	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---					1	\$100.00		0.00			
N35	WEWS	10/02/12	10/07/12	M-F Right This Minute M-F 106a-206a	CM	106a-206a	-1-----	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---					1	\$75.00		0.00			
N36	WEWS	10/06/12	10/06/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	-----S-	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-					1	\$55.00		0.00			
N37	WEWS	10/07/12	10/07/12	SU 12a-1a CSI Miami Late SU CSI Miami Late	CM	12a-1a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$55.00		0.00			
N38	WEWS	10/06/12	10/06/12	SA/SU Criminal Minds Late S/S Criminal Minds Late	CM	1235a-2a	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-					1	\$75.00		0.00			



**WEWS**

Print Date: 09/24/12

Page 5 of 5

Contract / Revision      **311829**      Flight Dates **10/02/12-10/07/12**

Hiatus Dates

Original Date / Revision    09/20/12/    09/20/12

Order Sep    00:20:00

Advertiser    **Obama / Democrat / Presid**    Product **Candidate. OFA Sked A 10.**    Estimate #    **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N38	WEWS	10/06/12	10/06/12	SA/SU Criminal Minds Late S/S Criminal Minds Late	CM	1235a-2a	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$75.00		0.00			
N39	WEWS	10/07/12	10/07/12	SA/SU Criminal Minds Late S/S Criminal Minds Late	CM	1235a-2a	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$75.00		0.00			
N40	WEWS	10/06/12	10/06/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	-----S-	:30	2	\$1,400.00	P-3	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					2	\$1,400.00		0.00			
N41	WEWS	10/06/12	10/06/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$8,000.00		0.00			
N42	WEWS	10/04/12	10/04/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$2,800.00	P-3	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$2,800.00		0.00			
N43	WEWS	10/06/12	10/06/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$500.00		0.00			
N44	WEWS	10/03/12	10/03/12	Wednesday Prime B Wednesday Prime B	CM	9-10p	--W----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$4,000.00		0.00			
N45	WEWS	10/06/12	10/06/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					2	\$600.00		0.00			
N46	WEWS	10/07/12	10/07/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$600.00		0.00			
N47	WEWS	10/06/12	10/06/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					3	\$900.00		0.00			
N48	WEWS	10/06/12	10/06/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					2	\$300.00		0.00			
													Totals	130	\$79,215.00